

प्रेषक,

कृषि निदेशक,  
उत्तराखण्ड।

सेवा में,

1. सम्पादक, टाइम्स ऑफ इन्डिया। (अंग्रेजी) दिल्ली संस्करण।
2. सम्पादक, अमर उजाला। (हिन्दी) उत्तराखण्ड संस्करण।

पत्रांक :- कृ0नि0/5169 / ई0ओ0आई0/विज्ञप्ति / 2021-22/दिनांक : 28, दिसम्बर, 2021

विषय: — पी0के0वी0वाई0/नमामि गंगे योजना संचालन हेतु सपोर्ट एजेन्सी चयन हेतु विज्ञप्ति को प्रकाशित करने विषयक।

महोदय,

आपको इस निदेशालय द्वारा पी0के0वी0वाई0/नमामि गंगे योजना संचालन हेतु सपोर्ट एजेन्सी चयन हेतु प्रस्ताव विषयक विज्ञप्ति को इस अनुरोध के साथ संलग्न कर प्रेषित किया जा रहा है, कि कृपया विज्ञप्ति को श्वेत-श्याम (Black&white) न्यूनतम पठनीय साइज अथवा संलग्न साइज में अतिशीघ्र प्रकाशित करने का कष्ट करें।

यहां यह भी स्पष्ट करना है कि उल्लेखित निविदा विज्ञप्ति सामयिक है। अतः इस विज्ञप्ति को नियमानुसार समय से प्रकाशित करने हेतु प्राथमिकता प्रदान करने का कष्ट करें।

संलग्न :- यथोपरि।

भवदीय,

कृषि निदेशक,  
उत्तराखण्ड।

28/12

पत्रांक :- कृ0नि0/ / ई0ओ0आई0/विज्ञप्ति / 2021-22/दिनांकित।

प्रतिलिपि— निम्नांकित को सूचनार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित।

1. सचिव, कृषि, उत्तराखण्ड शासन, देहरादून को सादर सूचनार्थ प्रेषित।
2. महानिदेशक, सूचना एवं लोक सम्पर्क निदेशालय, सूचना भवन, रिंग रोड, लाड़पुर, देहरादून।
3. वित्त नियंत्रक, कृषि निदेशालय, उत्तराखण्ड, देहरादून।
4. भंडार सहायक, कृषि निदेशालय, उत्तराखण्ड, देहरादून।
5. कैशियर, कृषि निदेशालय, उत्तराखण्ड, देहरादून।
6. श्री हरिनन्दन जोशी, वरिष्ठ सहायक, कृषि निदेशालय, उत्तराखण्ड, देहरादून।

कृषि निदेशक,  
उत्तराखण्ड।

**कृषि निदेशालय, उत्तराखण्ड, नन्दा की चौकी, प्रेमनगर, देहरादून**  
**रुचि की अभिव्यक्ति सूचना-01 (वर्ष 2021-22)**

महामहिम राज्यपाल उत्तराखण्ड की ओर से अधोहस्ताक्षरी द्वारा वर्ष 2021-22 में परम्परागत कृषि विकास योजना/नमामि गंगे योजनान्तर्गत निजी संस्थाओं की भागीदारी से कराये जाने वाले कार्यों के लिए सपोर्ट एजेंसी हेतु संस्थाओं के चयन के लिये प्रस्ताव आमंत्रित किया जाता है।

रुचि की अभिव्यक्ति हेतु प्रपत्र का प्रारूप समस्त संलग्नकों सहित जमा करने की अन्तिम तिथि 21.01.2022 को सायं 05:00 बजे तक है। समस्त प्रस्तावों के प्रपत्र दिनांक 22.01.2022 को पूर्वाह्न 11:00 बजे खोले जायेंगे। इस हेतु निर्धारित प्रारूप नियम एवं शर्तों को उत्तराखण्ड कृषि विभाग की वेबसाइट [www.agriculture.uk.gov.in](http://www.agriculture.uk.gov.in) पर उपलब्ध रहेगी।

ह0/- कृषि निदेशक, उत्तराखण्ड।



**EOI**  
**DIRECTORATE OF AGRICULTURE UTTARAKHAND**  
**NANDA KI CHOWKI, PREM NAGAR, DEHRADUN**

**1. Background:**

Agriculture plays a vital role in the State economy; approx 70 per cent of the rural population in Uttarakhand depends on agriculture for sustenance and as their principal means of livelihood. In order to materialize this vision into reality, efforts are on to make agriculture sustainable by way of adopting organic practices. Organic agriculture requires different approaches and continued support especially when, it is being converted from chemicals/ fertilizers based system of farming. Government of Uttarakhand is implementing *Paramparagat Krishi Vikas Yojna* and schemes of similar nature for organic farming supported by Participatory Guarantee Scheme, third Party as certification system for remunerative incomes to farmers of different categories.

This assignment intends to support this scheme through the expertise of agencies to be engaged in organic farming, cluster development, mobilizing beneficiaries, training trainers, training of Lead Resource Persons deputed under *Paramparagat Krishi Vikas Yojna*, support to farmers/ their groups in marketing of their produces to a remunerative price and extending help in finding markets/ market linkages for the Organic Producers.

**2. Objective:**

The purpose of this initiative is to engage Institutions/ Cooperatives/ Trusts/ NGOs/ FPOs registered with NCOF and its regional offices for successful implementation of PKVY Scheme by extending their expert help collectivize organic farmers, mobilizing farmers for organic cultivation, their group formation registration etc., imparting them with organic crop production trainings in close association with the agriculture department, building their capacities, helping in preparation of different types of reports, online registration of farmers, organic cluster formation, training and capacity building for farmers, technology introduction, support to farmers in induction of technological adoption, creating different types of reports for getting organic certification from different agencies like PGS India.

For successful implementation of the organic farming schemes, the State Government is inviting Expression of Interest (EOI) from the Registered Corporate Institutions/ Cooperatives/ Trusts/ NGOs/ FPOs affiliated to NCOF to associate with the State Government as support organizations in the task.

**4. Procedure of Implementation of Project:**

Organic Farming under Paramparagat Krishi Vikas Yojana (PKVY) will be implemented based on the principle of Cluster Approach and Certification by Participatory Guarantee System of India (PGS). It will be implemented in three years period or as directed by the GOI.

**5. Area of Implementation :**

All the 13 districts of Uttarakhand.



## 6. Scope of work:

The interested organizations are broadly expected to work in tandem as provision given in the guide line of PKVY by Gol **annexure-III** (For support agency) any instructions of State Government/ District Level/ Block Level Officers of Concerning Department. Nature of work and responsibilities to be discharged by the identified and engaged organizations shall be as under:

1. Mobilizing people for organic cultivation.
2. Cluster formation and registration of farmers.
3. Implementing and supervision of Internal Control Systems for Organic Production.
4. Support to farmers on NCOF activities.
5. Running of Custom Hiring Centers established under PKVY and other schemes.
6. Support to famers for organic food marketing.
7. Establishing linkages with organic purchasers.
8. Support in branding, packing, labeling, transporting, storing and all other activities of organic food chain development in the concept of farm to fork integration.
9. To buy bulk produces of farmers at their door step and to get them handsome price for the products.
10. Certification process support for organic practices.
11. The broad scope of work for the organization will be in line with the requirements of Participatory Guarantee Scheme of Government of India and State of Uttarakhand.
12. The Agency is expected to support implementation of protocols determined by the Government for establishing Internal Control Systems (ICS) in the State for target areas and groups.
13. To assist the State Government in Capacity Building of farmers for organic farming.
14. To conduct trainings for the organic farmers covering different aspects of organic farming, technological support and programme implementation.
15. The agency will be required to mobilize farmers at the grass roots level and market the project ideas amongst the targeted beneficiaries (i.e. farmers).
16. The agency will be required to form Local groups (LG) of farmers for fulfilling the objectives of making clusters of land adjoining to the expected size as may be advised by the Department of Agriculture.
17. Facilitate organic farming for conversion of conventional fields/ farms to organic.
18. Ensure necessary technology transfer to target beneficiaries.
19. Support in Geo tagging/ GPS mapping work to the department of the fields identified for farming.
20. Support in overall implementation of specific scheme objectives.
21. Support in preparing documentation for backing the claims of the covered areas as organic.
22. Preparing and implementing reports and recommendations as may be desired by the employer in this case the Agriculture Department, Government of Uttarakhand.
23. To help farmers use organic/ Bio- inputs for specific crops.
24. To support Production programme on cluster based approach.
25. To ensure necessary documentation with the help of the identified accredited agency and ensure organic certification with ensured market for the certified organic produces.



26. The partner will be responsible for technology infusion, value addition and marketing solutions for the producers.
27. Joint Project Management Committee to be set up at the state level and district level for monitoring.
28. Any other work relevant to attaining the objective of the specific scheme mentioned in the agreement executed for the specific work.

#### 7. Eligibility Criteria:

1. Cooperatives/ FPOs/ NGOs must be registered as support agency with National Center of Organic Farming (NCOF/ RCOF).
2. Must be registered on Niti Aayog Darpan portal.
3. Must not have been black listed from any State/ Central Government/ Organization (Self declaration required on Non Judicial stamp paper).
4. Agencies should have at least 5 years experience in Agriculture domain preferably in organic farming, farmer's group formation, organic certification etc.
5. Average Annual Turnover of the company for the last 3 years should be at least 2 Cr.
6. Agency should have experienced manpower on the Adoption and certification of Organic Farming.
7. Successful partner will be selected from out of technically qualified, agencies on the basis of the point scored i.e. more than minimum required (60%).
8. Experience of Market Linkage.
9. Other eligible criteria as given in guide line of PKVY at **annexure-II** (For support agency)

S. No.	Criteria	Max. Score Point	Rules of Score	Document
1	Experience of Marketing of Organic product & Market Linkage	25	Domestic Marketing-05 marks International Marketing-10 marks Market linkage to Organic groups-5 FPO formation and handholding of farmers - 5	Marketing order & selling proof Experience Certificate issued by Govt. deptt.
2	Working with Government promoted institutions for Organic	10	NCOF/ APEDA etc. 5 points for each	Work Order/ Agreement
3	Project experience in Agriculture Research Projects leading to organic farming	10	Two points for each year of the Govt. sector Organic projects having value more than ten lakhs	Work Order
4	Turnover	10	2 Cr - 05 marks Thereafter one point for each additional 50 L turnover	CA audited Balance Sheet
5	Experience in Organic Farming/ PGS/ ICS/3 <sup>rd</sup> Party	10	Under PGS Certification (3 years)- 10 3 <sup>rd</sup> party – 5	Registration Certificate and online feeding on PGS web
6	Understanding of the project and execution Methodology	15	Marks allotted by committee during presentation	Presentation, question and answers



7	Experience Professionals in the field of Organic farming as a expert (other than routine staff)	10	Two marks for each person Bsc(Ag) with experience. the appropriate CV with consent letter	CV and consent letter
8	Corporate Institutions/ Cooperatives/ Trusts/ NGOs/ FPOs of Uttarakhand State	10	Registration Certificate/ Related Document	Certificate

**8. Documents to be submitted by agency along with EOI :**

1. The justified documents supporting the eligibility criteria.
2. At least 1 Key person of the Board or in Management Committee should be from agriculture or allied field having organic farming experience of 2-3 years.
3. List of experts with detailed CV indicating the expertise.
4. Brief description on the sufficiency of the expertise proposed by you for the proposed project both in terms of quality and quantity
5. Authority letter issued by company in favor of the signatory signing the EOI document.
6. Undertaking regarding the conflict of interest.
7. Please send in your proposal filling these formats from *Format- 1 to Format- 6*.
8. It is mandatory to sign and seal each and every page of EOI.

**9. EOI related other information- EOI document Fees:**

1. Agencies are required to download EOI document from web site **[www.agriculture.uk.gov.in](http://www.agriculture.uk.gov.in)** Technical Bid must include Bid document Fees Rs. 2000/- in the form of demand draft in favor of **"Director Agriculture, Uttarakhand"**.
2. Please note that the Expression of Interest (EOI), which does not include the document fees, would be rejected as non- responsive.

**10. Earnest Money Deposit (EMD):**

1. An earnest money of Rs. 50,000/- (Fifty Thousand Only) must be deposited on the form of demand draft in favor of **"Director Agriculture, Uttarakhand"**.
2. Expression of Interest (EOI) not accompanied by EMD shall be rejected as non- responsive.
3. No interest shall be payable by the **Director Agriculture, Uttarakhand** for the sum deposited as Earnest Money Deposit.
4. The EMD of the non- shortlisted agencies would be returned back.

**11. The EMD shall be forfeited by the authority in the following events:**

If Expression of Interest (EOI) is withdrawn during the validity period or any extension period agreed by the agency-

1. If the agency tries to influence the evaluation process.
2. If the shortlisted Agency withdraws its proposal in any case.



**12. Proposal Validity Period:**

Proposal Validity Period must be minimum 120 days from the last date of submission of the proposal.

**13. EOI Evaluation Committee:**

There would be an EOI Evaluation Committee constituted by "Secretary Agriculture for tender" which shall evaluate the proposal and recommend the successful agency.

**14. Basis for Award of Project:**

Once the eligibility criteria and technical criteria are fulfilled, the Agencies shall be empanelled. Based on their competence to serve the farmer, department will offer the work to technically qualified agencies.

**15. Key Dates:**

S. No.	Activity	Dates
1	Proposal Submission Last Date	21-01-2022 (5 PM)
3	Pre Bid Conference	10-01-2022 (11 AM)
2	Bid Opening Date	22-01-2022 (11 AM)

**16. (A) General Guidelines for Submission of Proposal:**

1. The original Expression of Interest (EOI) shall contain no overwriting, except as necessary to correct errors made by the agencies themselves. The person who signed the Expression of Interest (EOI) must initial such corrections.
2. An authorized representative of the Agency shall initial all pages of the original Expression of Interest (EOI). The authorization shall be in the form of a written Power of Attorney accompanying the Expression of Interest (EOI) or in any other form demonstrating that the representative has been duly authorized to sign.
3. The envelopes containing the Expression of Interest (EOI) should also contain EMD which shall be placed into a separate envelope and sealed envelope clearly marked **Expression of Interest (EOI)** followed by the name of assignment.

**(B) Technical Proposal**

a) Letter of Transmittal (Form T-1)

b) Details of the Organization (Form T-2)



- c) Details of qualified staff (Form T-3)
- d) Details of the structure and composition of team (Form T-4)
- e) Description of Approach, Methodology to be adapted (Form T-5)
- f) Brief of relevant experience (Form T-6)

**(C) Pre Bid Conference**

Pre Bid meeting would be held under the chairmanship of the Director of Agriculture, Uttarakhand Administration in the conference hall of Directorate of Agriculture on the date and time specified.

**(D) Venue for Proposal opening**

Meeting would be held under the chairmanship of the Director Agriculture, Uttarakhand Uttarakhand in the conference hall of Directorate of Agriculture.

**17. Expression of Interest (EOI) Evaluation Process:**

1. From the time the Proposals are opened to the time the Contract is awarded, the Agencies should not contact the department on any matter related to its Technical and/ or Commercial Proposal. Any effort by agencies to influence the Director and Any Officer in the examination, evaluation, ranking of Proposals, and recommendation for empanelment may result in the rejection of the Proposal.
2. The committee shall evaluate the Expression of Interest (EOI) on the basis of the eligibility and technical criteria specified in Para eligibility criteria and technical criteria.
3. In the first page of evaluation, an Expression of Interest (EOI) shall be rejected if it is found deficient as per the submission requirement indicated in EOI document.
4. Responsive Expression of Interest (EOI) shall be further taken up for evaluation. Evaluation of the Expression of Interest (EOI) will start first with essential eligibility criteria.
5. Agencies satisfying the essential eligibility criteria will be evaluated for technical suitability based on the technical criteria's defined in the EOI document.
6. Technically qualified agencies will be evaluated for empanelment by committee. The agency offering the best project understanding, execution methodology and experienced professionals are ask to prepare RFP which will be submitted to competent authority for approval.

**18. Confidentiality:**

1. Information relating to evaluation of Expression of Interest (EOI) and recommendations shall not be disclosed to the agencies who submitted the Expression of Interest (EOI) or to other persons not officially concerned with the process, until the short listing of the agencies. The undue use by any agency of confidential information related to the process may result in the rejection of its Expression of Interest (EOI).
2. Any other benefit to farmer offered by agencies should be mentioned in the separate section of the technical bid with proper flag.
3. The empanelment will be done on the basis of technical score of the agency. However, the number of the agencies to be empanelled will be decided by the Director of Agriculture, Uttarakhand. List of agencies eligible for empanelment will be treated as successful agencies and will be asked to prepare RFP for project proposal.



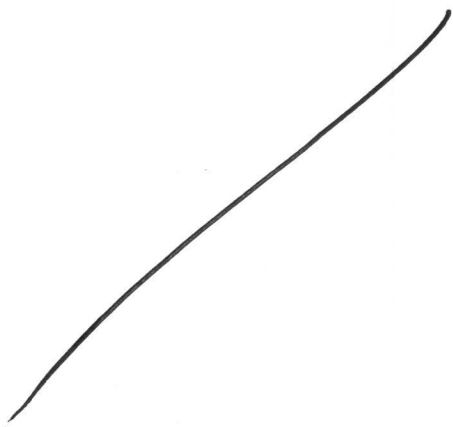


**19. Right to reject any or all Proposals:**

1. Director of Agriculture, Uttarakhand reserves the right to accept or reject any Proposal and to cancel the Process without any liability or any obligation for such rejection or cancellation, ad without assigning any reasons.
2. Evaluation Committee reserves the right to reject any Proposal at any time, a material misrepresentation is made or uncovered, or the applicant does not provide, within the time specified by the Evaluation Committee, the supplemental information sought by the Evaluation Committee for evaluation of the Proposal.
3. Evaluation Committee reserves the right to reject the Proposal having misrepresentation/ improper response.

**20. General Terms and Conditions:**

1. The Applicant(s) shall bear all costs associated with the preparation and submission of its proposal and contract negotiation.
2. All documents submitted by the Applicant(s) will be treated as confidential, and will not be returned to Applicant(s).
3. Authority reserves the right to accept or reject any or all bids, without thereby incurring any liability to the affected bidders or any obligation to inform the bidders. Authority also reserves the right not to award or enter into any contract or agreement with any of the bidders, and may terminate the procurement process at any time without thereby incurring any liability to any of the bidders.
4. Failure by any of the bidders to provide all of the information required in the proposal or any additional information requested by Authority may lead to rejection of that bidder's proposal in its entirety.
5. Bidding agency have an obligation to disclose any actual or potential conflict of interest. Failure to do so may lead to disqualification of the Agency or termination of its Contract at any stage.
6. A recommendation for award of Contract will be rejected if it is determined that the recommended Agency has directly, or through an agent, engaged in corrupt, fraudulent, collusive, or coercive practices in competing for the contract in question; in such cases the Authority will declare the Agency and/ or members of the consortium ineligible, either indefinitely or for a stated period of time and Agency will be blacklisted.
7. The Agency shall submit to Authority the final output envisaged in the Scope of Services included the EOI, Work Order and the Agreement.
8. In case of difference in Original and copy of submission, the Original shall prevail.
9. Once submitted, the proposal, including the composition of the consulting team, cannot be altered without the prior written consent of the Authority.
10. Redressal of conflict: Agency having any grievance related to this project can submit their request to the Director of Agriculture, Uttarakhand for final decision.



**Application Form cum Technical Proposal Formats**

Letter of Transmittal

To,

Director Agriculture,  
Directorate of Agriculture,  
(Krishi Bhawan),  
Nanda Ki Chowki, Prem Nagar,  
Dehradun,  
Uttarakhand.

Dear Sir,

We, the undersigned, offer to provide our expertise as support organization for ensuring success of the Project of Organic Farming under Paramparagat Krishi Vikas Yojna (PKVY). In accordance with your request for proposals dated..... We are hereby submitting our proposals as desired via the EOI.

We hereby declare that all the information and statement made in this proposal are true and accept that any misinterpretation contained in it may lead to our disqualification. The prices quoted by us in the financial proposals shall hold well as per the terms and conditions of this RFP. We further confirm that this proposal will remain binding upon us and may be accepted by you at any time before the expiry date.

Prices have been arrived at independently without consolation, communication, agreement of understanding (for the purpose of restricting competition) with any competitor.

We agree to bear all costs incurred by us in connection with the preparation and submission of the proposal and to bear any further pre- contract cost.

We understand that the Department of Agriculture, Uttarakhand will be at liberty to accept the lowest or any proposal or to give any reason for award of, of for the rejection of any.

Seal

Yours Faithfully,  
(Signature/ Name of  
Authorized Signatory/ Mob.  
Number/ Stamp of Firm)

**Agency Details**

S No.	Particulars		Details
1	Name of Organization	:	
	(Please attach Registration Certificate)		
2	Address of Organization	:	
3	Address of the Headquarter of the Organization	:	
	Local Address of Organization in Uttarakhand with Telephone/ Email  List out all Local Offices (Add extra sheets if required)		
4	Year and Date of Registration of Organization (Attach copy of Registration Certificate)	:	
5	Name and Details of Office Bearers of Organization (Please attach credentials)	:	
6	Name of In charge Person and Contact details of Organization for the proposal (Please attach credentials)	:	
7	Turnover of the Organization for the past 3 years (Attach Complete Balance Sheets)	:	
8	The list of staff and experts available with the Organization	:	



	related to the proposed work in the format given in the proposal		
9	The details of organizational strength for the proposed activities	:	
10	Objectives of Organization in brief (Please attach credentials) Please use extra sheets as annexure if required)	:	
11	Significant Achievements if any	:	
12	Details of works of organization done in the past years relevant to the requirements of this EoI (Please attach credentials)	:	
13	Details of works done by organization in the past years to promote organic agriculture	:	
14	The number of Groups/ICS formed in Agriculture Sector and Uploaded by Organization	:	
15	The works done by Organization for PGS in past years/No of Farmers and Organic Area	:	
16	The works done by Organization for ICS	:	
17	Marketing Agreement and Tie-Up Letters of the organization provided for market linkages of the registered farmers.	:	



18	Details of any State level/ National/ International re- organizations awards	:	
19	Any additional information relevant to the scope of job	:	
20	Pan No. of Organization	:	
21	Attach other requisite documents copies and mention hereunder the names of the documents being attached	:	1..... 2..... 3.....

Y

**Signature of Authorized Person**

**Details of Qualified Staff of the Agency**

S. No.	Name of Staff	Educational Qualification	Area of Key Expertise	Length of Association with the agency (in Year)	Relevant Experience
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					

*Attach extra sheets if required.*

**Note:** Educational qualification must be Graduate or Higher qualification in Agriculture/ Biological sciences/ Rural Development and expertise in the field of Organic farming Practice & PGS Certification. Also, he/ she must have knowledge of computer and internet application.

Seal

Yours Faithfully

(Signature/ Name of authorized  
Signatory/  
Mob. Number/ Stamp of Firm)

**Structure of Project Team**

S. No.	Position/ Team Member	Nos	Educational Qualification	Area of Key Responsibility	Relevant Experience	Number of activities/programmes to be covered
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						

Attach extra sheets if required

**Note:** Agency must also clearly bring out the number of teams it plans to deploy for the implementation of "Organic Farming" project in view the scope of work, coverage and Guidelines for submitting the proposal, structure of each team should be indicated as per the above format.

Seal

Yours Faithfully



(Signature/ Name of Authorized  
Signatory/  
Mob. Number/Stamp of Firm)

**Description of Approach & Work Plan for performing in "Organic Farming" project****A. Technical Approach:**

The agency should explain the understanding the assignments, approach to the service, methodology for carrying out the activities of Organic Farming and expected output of certified organic product etc.

*(Please add extra space here to describe your plan)*

**B. Work Plan:**

The agency should propose the main activities of the assignment, their contents. The proposed work plan should be consistent with the technical approach showing understanding of the ToR and ability to workout them into a feasible working plan.

*(Please add extra space here to describe your plan)*

Seal

Yours Faithfully

(Signature/ Name of Authorized  
Signatory/  
Mob. Number/Stamp of Firm)

**Details of relevant experience in "Organic Farming" project**

Experience of agency in the field of Organic Farming:

S. No.	District	No. of farmers associated with Organic Farming	No. of Certified farmers producing Organic product	Agency of Certification	Kind of Organic Produce	Quality of Organic Produce	Grade of Organic produce conversion/ certified
1							
2							
3							
4							
5							

(Attach extra Sheets if required)

Seal

Yours Faithfully

(Signature/ Name of Authorized  
Signatory/

Mob. Number/Stamp of Firm)